

New York City's



# Let's Talk Shop

**The Business of Show**

with BAA's Director & Founder, Jennifer Johns

## Common Questions we will cover in our chat today:

- What is the difference between an agent and a manager? Is a manager the best way to go if I'm just starting out? How do I land an interview with an agent or a manager?
- What exactly is the role of a Casting Director? Can I submit my materials to a Casting Director without having an agent?
- Am I really ready for representation? Do I really NEED an agent or manager to get auditions or move my career ahead?
- Do mailings to agents and casting directors get looked at? What is the best way to get an agent or manager to notice me? What should my mailing look like to get the most attention – re: envelope, picture, resume, and cover letter?
- Should I CALL agents, managers, and casting directors before or after my mailing – or not at all?
- Is there a different way to market myself to agent/managers vs. casting directors?
- What is the difference between signing and freelancing with an agent? Can I freelance with more than one agent?
- Once I start working with an agent, how do I maintain the relationship most effectively?
- What are the secrets of “self submitting” when I find out about a big project that is being cast?
- Should I put together a website or a clip reel and what should be on it? What about youtube?
- Should I send out **picture (headshot) postcards** as follow up and if so, when and to whom?
- Is a good headshot and resume really *that* important? How do I get the best headshot and how much should it cost?
- What is the secret to getting a headshot that really works for me and gets me in the door? What is the biggest mistake most actors make with their headshots?
- The Unions: How important is it to be in SAG-AFTRA or EQUITY (AEA)?
- When is the right time for a young actor to join the unions?
- Is NY or LA a better place for me to be? Should I move here?

- Should I consider commercial work? How do I go about that?
- What are the most important dos and don'ts once I land a big audition? Should I chat with the casting director? Should I shake everyone's hand? Should my material be memorized or should I use the paper? What distinguishes good audition from a "knock their socks off" audition?
- Is knowing and marketing my "type" really that important? How do I go about finding age appropriate and "type" appropriate audition material?
- Who are the top casting directors I should focus on?
- Who are the top agents I should focus on?
- Should I keep an audition and workshop journal? What should be included?

### **Additional important things to think about:**

- Making a commitment as a FAMILY (Deciding on this career effects EVERYONE! Mom, Dad, Sisters, Brothers!)
- Auditions are a mini- performance!
- The greatest gift a young actor has to offer (Hint: Your youth and being **YOU!**)
- Focusing on the things you CAN control (and discarding the things you CAN'T!)
- Rejection: Resilience (How hearing "No!" can instead become hearing Next!!!)
- Persistence
- The three things a day plan
- Marketing- the magic of threes
- Regional Markets
- Doing your research! Opportunity is knowing what's available out there
- Training and Classes
- PWE! (Professional Work Ethic)
- Getting a "note" is receiving a gift!
- Developing a Great Reputation
- Education, Tutoring, Chaperoning for Child and Teen Actors
- Financial Matters
- An Exit Strategy
- The "right kind" of parent support
- Luck & Serendipity

If you have additional questions please add them to the write in spot and I will do my best to address them in our discussion! Additionally, I am very happy to set up a live, skype, or phone **career coaching** to assist you with putting an individualized business plan or showcase follow up in place! Please contact [jjohns@broadwayartistsalliance.org](mailto:jjohns@broadwayartistsalliance.org) for career coaching rates or to set up an appointment with Jennifer.



## Agents & Managers for Children and Young Adults

### **NY Agents (The Short List):**

\*\*Indicates that they notably represent children under the age of 18

#### **About Artists Agency, Inc.**

*Renee Glicker- Owner, Film/Theatre/Musical Theatre,*

*Corinne Andrews – Junior Agent*

1650 Broadway Ste. 1406

New York, NY 10019

MAIL SUBMISSIONS ONLY!

[www.aboutartistsagency.com](http://www.aboutartistsagency.com)

#### **\*\*About Face Agency**

*Abby Berger- Assistant Agent*

*Alice Skiba- Agent*

419 Park Ave South, Suite 607

New York, NY 10016

(Sister Company to Carson Kolker Organization)

MAIL SUBMISSIONS ONLY!

#### **\*\*Abrams Artists & Associates, Ltd. (bicoastal)**

*Jamie Pillet - Young Agent*

*Katie Chambers - Youth MP/TV/Theatre*

*Mark Turner - Hosts/Young Types (20-25)*

*Victoria Kress - Youth MP/TV/Theatre*

*Bonnie Shumofsky - Head Youth Commercial*

275 Seventh Avenue, 26th floor

New York, NY 10001

[www.abramsartists.com](http://www.abramsartists.com)

#### **\*Andreadis Talent Agency, Inc.**

*Barbara Andreadis – Owner/Agent*

119 West 57th Street, Suite 711

New York, NY 10019

(212) 315-0303

MAIL SUBMISSIONS ONLY! No tapes

#### **Atlas Talent**

*Jonn Wasser - Owner/Agent*

*Lisa Marber-Rich – Talent Agent*

*John Hossenlopp – VO Agent*

*Michael Guy – Commercials & VO*

15 E. 32st. 6th floor

New York, NY 10016

MAIL SUBMISSIONS ONLY!

#### **\*Avalon Artists Group NY (bicoastal)**

*Craig Holzberg - Owner, legit*

*Melinda Brown – Commercial/print*

*Bernadette McBrinn – Youth, Legit*

242 W. 30th St. Suite 903

New York, NY 10001

(212) 868-3200 / (323) 868-3210

[craig@avalonartists.com](mailto:craig@avalonartists.com)

[Melinda@avalonartists.com](mailto:Melinda@avalonartists.com)

[Bernadette@avalonartists.com](mailto:Bernadette@avalonartists.com)

#### **Bauman, Redanty & Shaul/Gage Group**

(recently merged companies)

*Mark Redanty, David Shaul, Martin Gage -*

*Owners*

*Charles Bodner – Film/TV/ Theatre*

1650 Broadway, Suite 1410

New York, NY 10019

(212) 404-2340

MAIL SUBMISSIONS ONLY!

**Bloc NY**

*Brendan Filuk & Laney Filuk - Owners*  
*Fatima Wilson- Commercial*  
*Jim Daly- MP/TV*  
*Maegen Mishico – Junior Agent*  
630 9th Ave St. 702  
New York, NY 10036  
(212) 924-6200  
MAIL SUBMISSIONS ONLY!

**Broadway Alley / Talent Bank**

*Anthony Schiano – Owner/Agent*  
*Commercial/Print/VO Talent (All Ages)*  
928 Broadway, Suite 506  
New York, NY 10010  
MAIL SUBMISSION ONLY!

**\*\*Don Buchwald & Associates**

*Don Buchwald - Owner*  
*Pam Goldman – Young Talent*  
*Leslie Zaslower – Young Talent*  
www.Buchwald.com  
10 East 44th Street, 5<sup>th</sup> Floor  
New York, NY 10017

**\*CGF Talent**

*Joel Carlton – Owner/Agent*  
*Michael Goddard – Owner/Agent*  
*Christopher Freer – Owner/Agent*  
3 Columbus Circle, Suite #1624  
New York, NY 10019  
(212)-520-1023  
www.cgftalent.com  
[submissions@cgftalent.com](mailto:submissions@cgftalent.com)  
MAIL OR EMAIL SUBMISSIONS ONLY!

**\*\*Carry Company**

*Sharon Carry – Owner, TV/Film/Commercials*  
20 West 20th Street, 2nd Floor  
New York, NY 10011  
NOT ACCEPTING SUBMISSIONS AT THIS  
TIME – CHECK BACK LATER.

**\*\*Carson-Adler Agency, Inc.**

*Nancy Carson - Owner/Legit*  
*Bonnie Deroski, Commercials,*  
*Shirley Faiso – Children/Young Adults*  
250 West 57th Street, Suite 2128  
New York, NY 10107  
www.carsonadler.com  
MAIL SUBMISSIONS ONLY!

**\*\*Carson Kolker Agency, Ltd.**

*Barry Kolker – Owner/Agent*  
*Hyascar Vizzaino – Legit (Associate)*  
18 E. 41<sup>st</sup> Street #801  
New York, NY 10017  
MAIL SUBMISSIONS ONLY!

**\*Mary Anne Claro Agency**

*Mary Anne Claro - Owner/Agent*  
*Ray Claro - Head of Children's Division*  
8600 West Chester Pike #202  
Upper Darby, PA 19082  
<http://clarotalent.net/>  
MAIL SUBMISSIONS ONLY!  
(Wants Union Kids & Teens, 10+)

**Clear Talent Group (bicoastal)**

*Jamie Harris – Theatre/Film/TV/Commercials*  
325 West 38th Street, Suite 1203  
New York, NY 10018  
18+ MAIL SUBMISSIONS ONLY!

**\*\*Cunningham, Escott, Slevin, and Doherty**

(bicoastal)  
*Kevin Slevin - Owner*  
*Vanessa Gracia and Kerri Krilla–*  
*MP/TV/Comm/ VO/ Youth print*  
*Mallory Tucker – Youth Agent*  
*David Doan – Legit Agent*  
257 Park Ave. South Ste. 900  
New York, NY 10010  
[www.cesdtalent.com](http://www.cesdtalent.com)  
MAIL SUBMISSIONS ONLY!  
Email mp3s of VO to [nyvoices@cesd-talent.com](mailto:nyvoices@cesd-talent.com)

**\*\*DDO Artists Agency (new NY Kids Dept.)**

*Jerry Kallarakkal – Commercial Agent*  
*Gina Manfredi – NY Kids Division*  
224 W 4th St. #200  
New York, NY 10014  
www.ddoagency.com  
MAIL SUBMISSIONS ONLY!

**Ginger Dicce Talent Agency**

*Ginger Dicce- Owner / Commercials, Soaps,*  
*VO, industrials*  
P.O. Box 6674  
New York, NY 10150  
MAIL SUBMISSIONS ONLY!

**Douglas, Gorman, Rothacker & Wilhelm, Inc.(bicoastal)**

*Jim Wilhelm - Agency Head*  
*Kate Santa - Agent*  
*Josh Pultz - Agent*  
*Nicole Wichinsky – Junior Agent*  
1501 Broadway, Suite 703  
New York, NY 10036  
www.dgrwinc.com  
MAIL SUBMISSIONS ONLY!

**Fresh Faces Agency Inc.**

*Aggie Gold – Owner/Agent*  
2911 Carnation Ave.  
Baldwin, NY 11510  
<http://www.freshfacesagency.com>  
MAIL SUBMISSIONS ONLY!

**\*\*Frontier Booking International (FBI)**

*John Shea—Theatre/MP/TV*  
*Heather Finn – Commercials/Voice-Overs*  
*Elizabeth Peterson*  
1560 Broadway, Suite 512  
New York, NY 10036  
MAIL SUBMISSIONS ONLY!

**\*\*Generation TV**

*Patricia Fleischer - Owner*  
*Dina Torre – Commercial*  
*Mallory Levy – Young Agent*  
20 West 20th St, Suite 1008  
New York, NY 10011  
MAIL SUBMISSIONS ONLY!

**Gersh Agency New York, Inc** (bicoastal)

*Scott Swiontek – Talent Coordinator*  
41 Madison Ave. 33rd fl  
New York, NY 10010  
MAIL SUBMISSIONS ONLY!

**Hardin-Curtis Associates**

*Nancy Curtis & Mary Harden - Owners*  
*Diane Riley, Michael Kirsten, Scott Edwards –*  
*Theatre/Film/TV*  
214 W 29th St. Suite #1203  
New York, NY 10001  
18+ / MAIL SUBMISSIONS ONLY!

**Hartig-Hilepo Agency, Ltd**

*Paul Hilepo – Owner/Agent*  
*Liz Rosier – Agent*  
*Peter Sanfillippo - Agent*  
54 W. 21st St, (Suite 610)  
New York, NY 10010  
MAIL SUBMISSIONS ONLY!

**\*\*Paradigm Agency (New Youth Dept!)**

*Rachel Altman*  
*Ellen Gilbert*  
*Youth/Young Adult Division*  
360 Park Ave. (16 floor)  
New York, NY 10010  
MAIL SUBMISSIONS ONLY!

**Henderson-Hogan Agency, Inc.**

*Alex Butler – Agent/MP/TV/Commerical/Theatre*  
*Thomas Milam – Legit/Theatrical Only*  
850 7th Ave, Suite 1003  
New York, NY 10019  
Ages 18+ MAIL SUBMISSIONS ONLY!

**\*\*Innovative Artists Talent Agency**

*Barbara Coleman – Young Talent/On-Camera*  
*Halle Nadia – Young Talent/On-Camera*  
*Jamie Misher – Young Talent/On-Camera*  
235 Park Ave. South, 10th Floor  
New York, NY 10003  
MAIL SUBMISSIONS ONLY!

**International Artists Group Inc.**

*Meris Zittman - Owner*  
8 Spruce St. #15F  
New York, NY 10038  
MAIL SUBMISSIONS ONLY!  
Specializes in Latin market & Hispanic talent (all ages)

**\*Jordan, Gill & Dornbaum Agency, Inc.**

*Robin Dornbaum – Owner*  
*Jeffrey J. Gill - Owner*  
*Jan Jarret – MP/TV/Theatre*  
1370 Broadway, 5<sup>th</sup> Floor  
New York, NY 10038  
MAIL SUBMISSIONS ONLY!

**\*Kazarian/Measures/Ruskin & Associates, Inc.** (bicoastal)

*Cynthia Kazarian – Owner*  
*Mark Measures – Owner*  
*Jed Abrahams – Theatrical Head/Agent*  
*Ashley Landay – Film/TV*  
110 W. 40<sup>th</sup> Street  
New York, NY 10036  
MAIL SUBMISSIONS ONLY!  
16 yrs old and older

**Kerin-Goldberg & Associates**

*Charles Kerin – Owner*  
*Ellie Goldberg – Owner/Agent*  
*Norman Meranus - Agent*  
155 E. 55 St. Ste. 5D  
New York, NY 10022  
18+ MAIL SUBMISSIONS ONLY!

**\*Nicolosi & Co. Inc.**

*Jeanne Nicolosi - Owner*  
*Jeremy Leiner - Agent*  
150 W. 25 St. Ste 1200  
New York, NY 10001  
www.nicolosi-co.com

**Fifi Ocard Agency, Inc.**

*Peter Sawyer & Carmer LaVia - Vice Presidents*  
*Francis Del Duca – Theatre,*  
1440 Broadway, 23<sup>rd</sup> Floor  
New York, NY 10018  
MAIL SUBMISSIONS ONLY!

**Meredith Models East**

*Ingrid Schmerling – Owner/Booking Agent*  
*Model/Actor/Teen and Kids*  
767 Frederick Ct.  
Wyckoff, NJ 07481  
MAIL SUBMISSION ONLY!

**Meg Pantera**

*Meg Pantera – Films/Soaps/Theatre/TV*  
138 West 15th Street, 1st Floor  
New York, NY 10011  
Ages 17+  
MAIL SUBMISSIONS ONLY!  
[www.megpanteratheagency.com](http://www.megpanteratheagency.com)

**McDonald / Selznick Associates**

*Bre O'Toole – Agent*  
*Nikki Della Penta - Agent*  
1375 Broadway, Suite 1000  
New York, NY 10018  
DANCE ONLY

**Stewart Talent New York**

*Donald Birge, Kara Vokmann, Tim Marshall*  
*Jason Sasportas –VO/Agent*  
*Phil Cassese- Commercial*  
318 W 53 St. Ste. 201  
New York, NY 10019  
[Submissions.newyork.legit@stewarttalent.com](mailto:Submissions.newyork.legit@stewarttalent.com)  
[Submissions.newyork.commercial@stewarttalent.com](mailto:Submissions.newyork.commercial@stewarttalent.com)  
MAIL SUBMISSIONS ONLY!

**Stone-Manners-Salners Agency (bicoastal)**

*Tim Stone - Owner*  
*Ben Sands - Agent*  
*Samantha Huff - Associate*  
900 Broadway Ste. 910  
New York, NY 10003  
MAIL SUBMISSIONS ONLY!

**\*\*Take 3 Talent**

*Eddie Rabon - New theatre, children/young adults (bicoastal)*  
*Dariana Sub- children print*  
*Natasha Matallana – young talent*  
*Alyson Gaspin- commercial and print, children*  
555 8th Ave. #710  
New York, NY 10018  
[www.productmodelmgmt.com](http://www.productmodelmgmt.com)  
[info@take3talent.com](mailto:info@take3talent.com)  
[info@productmodelmgmt.com](mailto:info@productmodelmgmt.com)

**The Talent House**

*Peter Kaiser and Daniel Prather*  
*- Theatre / Musical Theatre / MP / TV*  
325 W. 38th Ste. 605  
New York, NY 10018  
MAIL SUBMISSIONS ONLY!

**\*\*TalentWorks, Inc.**

*Harry Golds (LA)*  
*Danielle Ippolito, Jay Kane,*  
*Kyle Bosley – Youth Agent*  
505 8th Ave. #603  
New York, NY 10018  
MAIL SUBMISSIONS ONLY!

**\*\*The Mine**

*David Crombie, Dustin Flores, Haley Holmes,*  
*Paula Poeta – TV/Films/Theatre/Commercial*  
347 W. 36th St, Ste. 203  
New York, NY 10018  
EMAIL OR MAIL SUBMISSION ONLY!

**Wolf Talent Group (bicoastal)**

*Teresa Wolf - Owner/Agent*  
*Frankie Moran – Film/TV*  
165 W. 46th Ste. 910  
New York, NY 10036

**Ann Wright Representatives**

*Ann Wright, Dan Wright - Owners/Agents*  
165 W. 46th St.  
New York, NY 10036  
MAIL SUBMISSIONS ONLY!  
(18-25+)

## NY Managers (The Short List):

- Indicates that they notably represent children under the age of 18

### **\*Bercy Talent Management**

*Jason Bercy - Owner*  
PO Box 456  
Marlboro, NJ 07746  
[www.bercytalent.com](http://www.bercytalent.com)

### **\*Bohemia Group**

*Naomi Kolstein*  
*Danny Madorsky*  
244 5th Ave, (Suite 1712)  
New York, NY 10001  
[www.bohemiaent.com](http://www.bohemiaent.com)

### **\*Calli Company**

*Lisa Calli - Owner*  
459 Columbus Avenue  
New York, NY 10024

### **\*Goldstar Talent Management**

*Sid Gold - Owner*  
240 Central Park South #8R  
New York, NY 10019  
[www.goldstartalent.com](http://www.goldstartalent.com)

### **\*Nani/Saperstein Management, Inc.**

*Terry Saperstein – Owner*  
*David Krasner – Associate*  
481 8th Ave, # 547  
New York, NY 10001

### **\*Parkside Talent Mgmt Group**

*Judy Battista*  
*Peggy Becker*  
*Sarah Jane Byrne*  
454 Penns Way  
Basking Ridge, NJ 07920  
[www.parksidetalent.com](http://www.parksidetalent.com)

### **\*Persona Management**

*Lori Danziger*  
40 E 9th Street, Ste 11J  
New York, NY 10003

### **\*RKS Management, Ltd.**

*Rochelle Kishner Shulman - Owner*  
975 Park Avenue, Suite 10C  
New York, NY 10028  
[www.rksmanagementltd.com](http://www.rksmanagementltd.com)

### **\*Schuller Talent/ New York Kids**

*Kim Matuka – Owner/Manager*  
276 Fifth Ave, Ste. 207  
New York, NY 10021

### **\*Shirley Grant Management**

*Shirley Grant - Owner*  
*Dave McKeown, Stephanie Artuso,*  
PO BOX 866  
Teaneck, NJ 07666  
[www.shirleygrant.com](http://www.shirleygrant.com)

### **\*Sinclair Management**

*Judith Lesley, Michele Sternberger*  
95 Christopher Street, #6F  
New York, NY 10014  
[www.sinclairmanagementnyc.com](http://www.sinclairmanagementnyc.com)

### **\*Wilhelmina Creative Talent**

*David Gilbert- (Kids and Teens for*  
*Modeling/Print, Commercials, Legit)*  
300 Park Avenue South  
New York, NY 10010  
tel. 212 473.0700  
<http://www.wilhelmina.com/>

### **\*Zoom Talent Management**

*Kim Pedell - Owner*  
P.O. Box 581  
Chatham, NJ 07928  
[kim@zoom-talent.com](mailto:kim@zoom-talent.com)

### Regional Managers:

One of the best ways to explore Personal Managers in YOUR area is by asking other working young talent whom you admire and trust if they have a good relationship with their current local representation. Do your research, and also try to set up an audition and meeting/interview in person before signing a contract. Call Sheet by Backstage also publishes a Regional Managers issue once a year.





## SHOWS AND THE CASTING DIRECTORS WHO CAST THEM!

You may locate Casting Director Addresses for mailing and submission opportunities through the publication "Call Sheet" by Backstage, a general google search online, or by visiting theatrical websites such as playbill.com and castingabout.com! We also have mailing labels tailored towards industry that specifically works with young people available at BAA's Merchandise Booth.

### **Current Bway Shows**

*Aladdin*  
*An American in Paris*  
*Beautiful : Carole King Musical*  
*Book of Mormon, The*  
*Chicago*  
*Curious Incident...Nighttime*  
*Dames at Sea*  
*Finding Neverland\**  
*Fun Home\**  
*Gentleman's Guide to Love &...*  
*Hedwig and the Angry Inch*  
*It Shoulda Been You*  
*Jersey Boys*  
*King and I, The\**  
*Kinky Boots\**  
*Les Miserables\**  
*The Lion King\**  
*Mamma Mia\**  
*Matilda: The Musical\**

*On the Town*  
*On the Twentieth Century*  
*Phantom of the Opera*  
*Something Rotten !*  
*Wicked*

### **Casting Office**

Tara Rubin Casting  
Telsey + Co Casting  
Stephen Kopel Casting  
Carrie Gardner Casting  
Jay Binder Casting  
Cindy Tolan Casting  
Binder Casting  
Telsey + Co Casting  
Jim Carnahan Casting  
Jay Binder Casting  
James Calleri Casting  
Tara Rubin Casting  
Tara Rubin Casting  
Telsey + Co Casting  
Telsey + Co Casting  
Tara Rubin Casting  
Jay Binder Casting  
Tara Rubin Casting  
Nora Brennan Casting  
& Jim Carnahan Casting  
Duncan Stewart Casting  
Jim Carnahan Casting  
Tara Rubin Casting  
Telsey + Co Casting  
Telsey +Co Casting

### **Casting Dir.**

Eric Woodall  
Rachel Hoffman  
Stephen Kopel  
Carrie Gardener  
Jay Binder  
Adam Caldwell  
Jason Styres  
Patrick Goodwin  
Jillian Cimini  
Jason Styres  
Paul Davis  
Tara Rubin  
Tara Rubin  
Abbie Brady-Dalton  
Justin Huff  
Tara Rubin  
Mark Brandon  
Eric Woodall  
Nora Brennan  
Jillian Cimini  
Benton Whitley  
Jim Carnahan  
Kaitlin Shaw  
Bethany Knox  
Craig Burns

## **Current Off-Broadway**

*10 out of 12*

*Avenue Q*

*Bayside ! The Musical !*

*Berenstain Bears Live !*

*Cagney*

*Clinton the Musical*

*The Fantasticks\**

*For the Last Time*

*Newsical the Musical*

*Perfect Crime*

*Pinkalicious, The Musical*

*Preludes*

*Ruthless !\**

*Sistas: The Musical*

Jack Doulin Casting

Cindy Tolan Casting

MediumFace Production

Cindi Rush Casting

Carol Hanzel Casting

Tara Rubin Casting

Catherine Russell

Michael Cassara

Tom D'Angora Casting

Catherine Russell Casting

HDB Casting

David Caparelliotis/Henry Russell

Cindi Rush Casting

Jamibeth Margolis Casting

Taylor Williams

Adam Caldwell

Jason Wise

Cindi Rush

Carol Hanzel

Kaitlin Shaw

Catherine Russell

Jamie Anderson

Tom D'Angora

Catherine Russell

Holly Buczek

Russell

Cindi Rush

Jamibeth Margolis

## **National Tours (AEA)**

*Beautiful : Carole King Musical*

*Book of Mormon*

*Book of Mormon (2<sup>nd</sup> Nat'l)*

*Bridges of Madison County*

*Cabaret*

*Chicago*

*Cinderella*

*Dirty Dancing*

*Gentleman's Guide to Love &...*

*If/Then*

*I Love Lucy*

*Jersey Boys*

*Kinky Boots\**

*The Lion King\**

*Matilda\**

*Million Dollar Quartet*

*Motown: The Musical*

*Newsies\**

*Once\**

*Phantom of the Opera*

*Pippin\**

*The Sound of Music\**

*White Christmas\**

*Wicked*

Stephen Kopel Casting

Carrie Gardner Casting

Carrie Gardner Casting

Telsey + Co Casting

Jim Carnahan Casting

Duncan Stewart Casting

Cindy Tolan Casting

Laura Stanczyk Casting

Jay Binder Casting

Telsey + Co. Casting

Michael Cassara Casting

Tara Rubin Casting

Telsey & Co Casting

Jay Binder Casting

Jim Carnahan Casting

& Nora Brennan Casting

Telsey + Co Casting

Telsey + Co Casting

Telsey + Co Casting

Jim Carnahan Casting

Tara Rubin Casting

Duncan Stewart Casting

Telsey+ Co. Casting

Binder Casting

Telsey + Co Casting

Stephen Kopel

Kate Boka

Rebecca Scholl

Cesar A. Rocha

Jillian Cimini

Duncan Stewart

Adam Caldwell

Laura Stanczyk

Jason Styres

Craig Burns

Michael Cassara

Merri Sugarman

Justin Huff

Mark Brandon

Jillian Cimini

Nora Brennan

Bethany Knox

Bethany Knox

Justin Huff

Stephen Kopel

Tara Rubin

Duncan Stewart

Rachel Hoffman

Jason Styres

Craig Burns

## National Tours (Non-Equity)

<i>42nd Street</i>	Troika Entertainment	Joy Dewing
<i>50 Shades ! The Musical</i>	Joy Dewing Casting	Joy Dewing
<i>Annie*</i> (extended through 2016)	Joy Dewing Casting	Joy Dewing
<i>Beauty and the Beast*</i>	Networks Presentations	Bob Cline
<i>Bullets Over Broadway</i>	Networks Presentations	Duncan Stewart
<i>Camelot</i>	Phoenix Entertainment	Mark Minnick
<i>Chuggington Live !</i>	Life Like Touring	Fiona Choi
<i>Elf*</i>	Networks Presentations	Stewart/Whitley
<i>Evil Dead : The Musical</i>	Starvox Entertainment	
<i>Flashdance</i>	NETworks Presentations	Stewart/Whitley
<i>How the Grinch Stole Christm...*</i>	Big League Productions	Franck Casting
<i>Ghost</i>	Troika Entertainment	Joy Dewing
<i>Guys and Dolls</i>	Big League Productions	Franck Casting
<i>Jekyll &amp; Hyde</i>	Touring Theatre Associates	Wojcik/Seay Casting
<i>Mamma Mia !</i>	Work Light Productions	Joy Dewing
<i>Memphis*</i>	Prather Entertainment	Brian Enzman
<i>Nice Work If You Can Get It</i>	Work Light Productions	Wojcik/Seay Casting
<i>Peter and the Starcatcher</i>	Phoenix Entertainment	Mark Minnick
<i>The Producers</i>	Big League Productions	Franck Casting
<i>Ragtime*</i>	Phoenix Entertainment	Mark Minnick
<i>Saturday Night Fever</i>	New Fever OnTour	Franck Casting
<i>Seven Brides for Seven Brothers</i>	Prather Entertainment	Brian Enzman
<i>Sister Act</i>	Troika Entertainment	Binder Casting
<i>The Wizard of Oz*</i>	Troika Entertainment	Joy Dewing

## Upcoming Broadway Shows

<i>Allegiance</i>	Telsey + Co Casting	Craig Burns
<i>Amazing Grace</i>	Pat McCorkle Casting	Katja Zarolinski
<i>Color Purple, The</i>	Telsey + Co Casting	Justin Huff
<i>Crucible, The*</i>	Griffiths/Rotter Casting	Kate Murray
<i>Fiddler on the Roof*</i>	Telsey + Co Casting	Abbie Brady-Dalton
<i>Hamilton</i>	Telsey + Co Casting	Bethany Knox
<i>On Your Feet!*</i>	Telsey+ Co Casting	Justin Huff
<i>Tuck Everlasting*</i>	Telsey + Co Casting	Bethany Knox
<i>School of Rock*</i>	Tara Rubin Casting	Tara Rubin

## Upcoming Off-Broadway

<i>A Month in the Country</i>	Calleri Casting	James Calleri
<i>American Psycho</i>	Telsey + Co Casting	Craig Burns
<i>An Octoroon</i>	Jack Doulin Casting	Taylor Williams
<i>Big Love</i>	Telsey + Co Casting	Karyn Casl
<i>Fashions for Men</i>	Judy Bowman Casting	Judy Bowman
<i>Hamlet</i>	Calleri Casting	Erica Jensen
<i>Ludic Proxy</i>	Judy Henderson Casting	Alexus Atkinson
<i>Manhattan Parisienne</i>	Tara Rubin Casting	Tara Rubin
<i>The Liquid Plain</i>	Telsey + Co Casting	Will Cantler
<i>The Swing of the Sea</i>	Nancy Riccione Casting	Kelly Gillespie

## Upcoming National Tours

<i>Around the World in 80 Days</i>	Binder Casting	Jason Styres
<i>Curious George (2015)</i>	TheatreWorks USA	Caroline Kaiser
<i>SkippyJon Jones (2015)</i>	TheatreWorks USA	Caroline Kaiser

## Television (NY based):

<i>Law &amp; Order: SVU (NBC)</i>	Jonathan Struss Casting	Philip Huffman
<i>Madam Secretary (CBS)</i>	Mark Saks Casting	Mark Saks
<i>Master Class (HBO)</i>	Ellen Lewis Casting	Tiffany Little
<i>Allegiance (NBC)</i>	Tucker Meyerson Casting	Kim Krakauer
<i>Blue Bloods (CBS)</i>	Bowling/Miscia Casting	Melissa Moss
<i>Elementary (CBS)</i>	Mark Saks Casting	Zak Kahn
<i>Gotham (FOX)</i>	Bowling/Miscia Casting	Allison Shomer
<i>The Mysteries of Laura (NBC)</i>	Roslie Joseph Casting	Freya Crassness
<i>Nurse Jackie (Showtime)</i>	Tucker/Meyerson Casting	C.J Molidor
<i>Upcoming Nickelodeon Pilots</i>	Nickelodeon Casting	Danielle Pretsfelder
<i>Younger (TV Land)</i>	Finnegan/Jacobs Casting	John Ort

## Upcoming Live TV or Movie Musicals

<i>Grease, Live!*</i>	FOX	2016
<i>The Music Man, Live!*</i>	NBC	2015
<i>The Wiz*</i>	NBC	2015
<i>13! The Musical*</i>	CBS Films	TBA

## Broadway Shows Currently in Workshop or Coming Soon...

<i>Chasing Rainbows*</i>	Telsey + Co Casting/ Tina Maria Casamento, conceiver
<i>Willy Wonka...Chocolate Factory*</i>	Casting Director TBA



## Sample (Intro) Cover Letter to an Agent or Manager

**Dear Mr. Agent** (*make sure to get the individual who is working directly on the project and to spell their name correctly!*)

Hello! (*or fun greeting!*)

My name is Susie Broadway, and I recently moved to New York in January (*or other important fact!*) I am currently seeking representation, and \_\_\_\_\_ recommended that I contact you (*or state a reason your impressed with what you know of the agency and why you think you may be a good fit for each other!*).

I just graduated from Idina Menzel Elementary School, and have had 2 callbacks for Matilda since moving here! I also just completed an Advanced Musical Theatre Intensive with instructors such as Santino Fantana, Laura Osnes, Alexander Gemignani, and Eden Espinosa with Broadway Artists Alliance! (*Also remind them if you have met them or auditioned for them before, or if you have taken a class of theirs that you have enjoyed. If you have taken a class from them, remind them where, what you sang, and what you loved about it!*)

(*List any special skills, talents, range, or type that would make you exceptionally right for anything currently on Broadway. Indicate your type.*) You can contact me (or my parents) directly at 212.555.BWAY at any time!

I hope to have the opportunity to meet with you (*or audition for you*) shortly!

*Fun signature line that shows your personality!*

**Susie Broadway**  
**212.555.BWAY**  
**Susie@broadwayrocks.com**



## Sample (Intro) Cover Letter to a Casting Director

**Dear Mr. Casting Director of Casting Company** *(make sure to get the individual who is working directly on the project and to spell their name correctly!)*

Hello! *(or fun greeting!)*

My name is Ben Broadway, and I recently moved to New York in January!

I just graduated from Jeremy Jordan Middle School, and have had 2 callbacks for Matilda since moving here to attend Laguardia! I also just completed an Advanced Musical Theatre Intensive with instructors such as Beth Leavel, Sutton Foster, Michelle Federer, and Tyrick Wiltez Jones with Broadway Artists Alliance! *(State if you have met them or auditioned for them before, or if you have taken a class of theirs that you have enjoyed. If you have taken a class from them, remind them where, what you sang, and what you loved about it!)*

I recently noticed your Equity Principal Auditions for \_\_\_\_\_ posted in Backstage. I am unable to attend the auditions on that date, **but I am hoping you might consider me for an audition the next time you are holding auditions by appointment.** I would particularly love to be considered for the role of \_\_\_\_\_! *(List any special skills, talents, range, or type that would make you exceptionally right for this role).*

You can contact me (or my parents) directly at 212.555.BWAY, or reach me through my agent *Rachel Hollywood* at AWESOME KIDS AGENCY! I hope to have the opportunity to meet with you *(or audition for you)* shortly!

*Fun signature line that shows your personality!*

**Susie Broadway**  
**212.555.BWAY**  
**Susie@broadwayrocks.com**

*(You may certainly use these cover letters as a template, but your letter should be in your young performers' own words to highlight a glimpse of their passion and personality!)*

## HEADSHOT PHOTOGRAPHERS

Here is a list of a few headshot photographers in the New York area. These are just a few options, and many more can be found by visiting [www.reproductions.com](http://www.reproductions.com)! When selecting a photographer, feel free to contact and meet a few before committing yourself to one. Your photographer should be someone whose images speak to you and whose personality fits with yours. Remember, you want to be comfortable and collaborative with the person who will be taking your photograph!

### Low Price Range (\$150 - \$500)

- Bill Strong *Current Regular Charge \$295-495, BAA Discount \$40-150 off on Group Packages*  
([www.billstrongphotography.com](http://www.billstrongphotography.com))
- Karol DuClos *Current Regular Charge \$750, \$500, BAA Discount 50% off (\$375, \$250)*  
([www.karolduclos.com](http://www.karolduclos.com))
- SK Headshots *Current Regular Charge \$450, BAA Discount \$100 off (\$350)*  
([www.skheadshots.com](http://www.skheadshots.com))
- Jeffrey Hornstein Photography *Current Regular Charge \$275, Please contact for BAA discount options*  
([www.jeffreyhornstein.com](http://www.jeffreyhornstein.com))

### Middle Price Range (\$500 - \$800)

- Blance Mackey *Current Regular Charge \$650 (Adults), \$425 (16 and Under), BAA Discount \$100 off Adults (\$550), \$50 off 16 and Under (\$375)*  
([www.blanchemackey.com](http://www.blanchemackey.com))
- BluFace Photography *Current Regular Charge \$395-995, BAA Discount 10% off (\$355.50-895.50)* ([www.blufacephotography.com](http://www.blufacephotography.com))
- Chris Macke *Current Regular Charge \$645, BAA Discount \$100 off (\$545)*  
([www.mackephotography.com](http://www.mackephotography.com)) (18 and older, please)
- Richard Blinkoff ([www.richardblinkoff.com](http://www.richardblinkoff.com))
- Laura Rose Photography *with the Hoebermann Studio* ([www.laurarose.com](http://www.laurarose.com))
- Trevor Oswalt *Current Regular Charge \$695, BAA Discount \$100 off (\$595)*  
([www.trevoroswalt.com](http://www.trevoroswalt.com))

### High Price Range (\$800 and Up)

- Hoebermann Studio *Current Regular Charge \$995 down to \$800, BAA Discount additional \$50 off (\$750)* ([www.hoebermannstudio.com](http://www.hoebermannstudio.com)) Tell Kristin that BAA recommended you to get a faster appointment.

**Website Development:** [www>YourActorWebsite.com](http://www>YourActorWebsite.com) ("Schehe 2015" for 10% discount)  
[www.stagedoordesigns.com](http://www.stagedoordesigns.com), [www.myvirtualheadshot.com](http://www.myvirtualheadshot.com)

**Vocal Demos and Video Recordings and Edits:** <https://www.broadwaydemo.com/>



## Recommended Reading

As an actor or the parent of an actor it is your responsibility to learn everything there is to know about the Business of Show! We have compiled a list of great books (fiction and non) to help you better get to know the business, history, and art of musical theatre. Most of these books can be found on Amazon.com or at the Drama Book Shop right here in New York City! Remember, these books are just suggestions; anything you can read about theatre is beneficial to your career!

### Monologues

- *The Ultimate Monologue Book for Middle School Actors: Volumes 1,2,3,4*  
111 One-Minute Monologues  
By Kristen Dabrowski & L. E. McCullough
- *The Ultimate Audition Book For Teens (Volumes 1, 2, 3)*  
111 One-Minute Monologues  
By Kristen Dabrowski & Janet B. Milstein
- *Ages 4-18: Winners Competition Series V.1-4*  
Award-Winning 60-Second Comic Monologues  
By Janet B. Milstein
- Audition Speeches for 6~16 year olds  
Edited by Jean Marlow
- *Teens Speak: Boys Ages 13 to 15*  
Sixty Original Character Monologues.  
By Kristen Dabrowski
- Monologues for Young Actors  
Edited by Lorraine Cohen
- More Minute Monologues For Kids  
By Ruth Mae Roddy
- Monologues for Young Actors  
Edited by Lorraine Cohen
- *The Monologue Workshop*  
From Search to Discovery in Audition and Performance  
By Jack Poggi
- The Perfect Audition Monologue  
By Glenn Alterman
- The Perfect Monologue  
By Ginger Friedman

### Acting as a Business and College Prep

- *Acting for Young Actors: The Ultimate Teen Guide* By *Mary Lou Belli and Dinah Lenney*
- *Acting as a Business, Fifth Edition: Strategies for Success* by Brian O'Neil



- How to Sell Yourself as an Actor By *K Callan*
- The New York Agent Book: How to Get the Agent You Need for the Career You Want By *K Callan*
- Raising a Star: The Parent's Guide to Helping Kids Break into Theater, Film, Television, or Music By *Nancy Carson, Jacqueline Shannon*
- An Actor Prepares... to Live in New York City By *Craig Wroe*
- Acting A to Z: The Young Person's Guide to a Stage or Screen Career By *Katherine Mayfield*
- Acting Is A Job: Real-Life Lessons about the Acting Business By *Jason Pugatch*
- An Actor's Business: How to Market Yourself as an Actor No Matter Where You Live By *Andrew Reilly*
- Admit One: Ten Steps to Choosing Your Acting or Musical Theatre College Program Paperback by *Chelsea Cipolla (Author), John West (Author)*

### **Audition Technique**

- The Complete Professional Audition: A Commonsense Guide to Auditioning for Musicals and Plays By *Darren Cohen with Michael Perilstein*
- Audition Success By *Don Greene*
- Callback: How to Prepare for the Callback to Succeed in Getting the Part By *Ginger Howard Friedman*
- Auditioning: An Actor-Friendly Guide By *Joanna Merlin*
- How to Audition for Musical Theatre: A Step-By-Step Guide to Effective Preparation By *Donald Oliver*
- Audition: Everything an Actor Needs to Know to Get the Part By *Michael Shurtleff*
- Auditioning for the Musical Theatre By *Fred Silver*
- Rock the Audition By *Sheri Sanders*
- The Enraged Accompanist's Guide to the Perfect Audition Paperback by [Andrew Gerle](#)
- Acting the Song: Performance Skills for the Musical Theatre [Allison Bergman](#) (Author), [Tracey Moore](#) (Author)
- The New Broadway Song Companion: An Annotated Guide to Musical Theatre Literature by Voice Type and Song Style by *David P. DeVenney*

### **History**

- Broadway Musicals: Show by Show- Sixth Edition By *Stanley Green*
- Broadway: The American Musical By *Michael Kantor and Laurence Maslon* (Also check out the 6 part PBS series by the same name, hosted by Julie Andrews!)
- Musical Theatre: A History By *John Kenrick*
- Strike Up the Band: A New History of Musical Theatre By *Scott Miller*

### **Acting Systems**

- An Actor Prepares By *Constantin Stanislavski*
- The Stanislavski System: The Professional Training of an Actor; Second Revised Edition By *Sonia Moore, John Gielgud, and Joshua Logan*
- Sanford Meisner on Acting By *Sanford Meisner, Dennis Longwell, and Sydney Pollack*
- Respect for Acting By *Uta Hagen, David Hyde Pierce, and Haskel Frankel*

## **Helpful Tools/ Magazines and Publications**

- Regional and Off-Broadway Theatre Guide A Comprehensive Guide (Comes out bi-annually)
- The Insider: The Journal for Entertainment Professional
- NYC Agent Directory by Up to Date Theatricals
- Casting Directors Guide by Hendersons
- Call Sheet by Backstage - Perhaps the best resource for constantly updated Casting Director and Agent addresses and contact information

## **Great Internet Sources for Auditions and Info**

[www.backstage.com](http://www.backstage.com)

The online version of Backstage, read relevant articles and find auditions!

[www.playbill.com](http://www.playbill.com)

Find out about all things Broadway from current shows to auditions and articles!

[www.broadwayworld.com](http://www.broadwayworld.com)

#1 site for Broadway, Theatre, Live Entertainment, and Tickets

[www.actorsequity.org](http://www.actorsequity.org)

The Actors' Equity website. Lists all upcoming AEA auditions.

[www.sagaftra.org](http://www.sagaftra.org)

Provides news and information about SAG and AFTRA

[www.actorsaccess.com](http://www.actorsaccess.com)

Create an account and self-submit

[www.showfax.com](http://www.showfax.com)

Great resource for sides, casting notices, audition materials, etc.

[www.breakdownservices.com](http://www.breakdownservices.com)

Publishes detailed casting information

[www.auditionupdate.com](http://www.auditionupdate.com)

Great audition updates from multiple sites

[www.castingabout.com](http://www.castingabout.com)

Find out who is casting on and off Broadway, TV, and Film!

[www.musicnotes.com](http://www.musicnotes.com)

Great source to purchase and transpose musical theater sheet music!

[www.newmusicaltheatre.com](http://www.newmusicaltheatre.com)

Great source to purchase post-millennium sheet music!

**THINGS WITHIN MY CONTROL:**

**THING NOT WITHIN MY CONTROL:**

**SHOWS MY CHILD SHOULD SUBMIT FOR:**

**TO DO LIST:**

**ADDITIONAL QUESTIONS:**

**NOTES:**